Management Insights

Executive Briefing on Project Management
Part of the Synergest Series

This workshop is a high-level examination of project management concepts, terms, methods, and best practices. After attending this workshop, participants will be able to interpret project data, know how a project is progressing, and understand the basic applications of project management. Organizational issues and the different types of sponsorship are also discussed.

Topics Presented

- Defining project management
- Benefits of project management
- When should project management be used…when it should not
- Summary of how to implement and apply project management
- Interpreting project data
- Creating a successful project management environment
- Project Management resources for executives

Learning Outcomes

- Understand project management terminology and concepts
- Understand what it takes to practice project management successfully
- Create an environment that supports project management practices
- Direct the use of project management best practices
- Know the basics of how to apply project management
- Know who plays what role throughout a project
- Interpret project data and reports
- Know several ways to estimate better
- Know the project management maturity model
- Find and control project risk, and avoid being misled

Special Features

- This course includes methodology from the Project Management Institute (PMI), the Software Engineering Institute (SEI), U.S. and Canadian government agencies, and private industry
- Demonstration of project management software
- Continuing after-class access to a participants-only website

Workshop Design

© 2000 Eric A. Spanitz. This workshop includes topics that need to be understood to effectively work or direct work in a project environment. The delivery of this workshop is very interactive. Rather than just lecture, the participants are engaged in many discussions throughout the workshop. Fun re-enforcing activities keep the atmosphere lively. Because participants have real-world work experience, this workshop builds on what the participants already know.

Audience

Managers of project managers, executives, directors, department heads, functional managers, project clients or stakeholders, administrative staff, support staff, part-time team members

Duration 6 hours

PMBOK® Knowledge Areas Discussed

Integration	Scope	Time
Cost	Quality	Human Resources
Communications	Risk	Procurement

Have fun while learning ;-)

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